

DON TAPSCOTT

Don Tapscott, one of the world's leading authorities on innovation and technology, is Chairman of Moxie Insight. He was founder and chairman of the international think tank New Paradigm before its acquisition 2007.

Don is an internationally sought writer, consultant and speaker on business strategy and organizational transformation. He has given more than 400 keynote speeches and presentations over the past five years. His clients include top executives of many of the world's largest corporations and government leaders from many countries. The Washington Technology Report called him "one of the most influential media authorities since Marshall McLuhan." Don has been named one of the 50 most influential living management thinkers in the world by Thinkers50.

Don is the author of fourteen widely read books about information technology in business and society. His most recent book *Macrowikinomics: Rebooting Business and the World*, co-authored by Anthony D. Williams, was released in September 2010 to tremendous acclaim from business executives and the media.

Macrowikinomics is the follow up to *Wikinomics: How Mass Collaboration Changes Everything* (2006) also co-authored by Anthony D. Williams. *Wikinomics* was an international bestseller, #1 on the 2007 management book charts, and on The New York Times and BusinessWeek bestseller lists. Translated into 20 languages, *Wikinomics* was a finalist for the prestigious Financial Times/Goldman Sachs Best Business Book Award and was chosen as one of the best books of the year by a number of publications, including The Economist.

Don's other well-known books include: *Paradigm Shift: The New Promise of Information Technology* (1992); *The Digital Economy: Promise and Peril in the Age of Networked Intelligence* (1995); *Growing Up Digital* (1998); *Digital Capital: Harnessing the Power of Business Webs* (2000); *The Naked Corporation: How the Age of Transparency Will Revolutionize Business* (2003) and *Grown Up Digital* (2008).

Don is a frequent writer for the Huffington Post, The Wall Street Journal, The New York Times, Forbes, Business 2.0, The Financial Times, USA Today, and BusinessWeek, and has been interviewed and quoted widely in the broadcast media including CNN, NBC, CBS, NPR, Fox News and the BBC.

Don is Adjunct Professor of Management, Joseph L. Rotman School of Management, University of Toronto. He holds a B.Sc. in Psychology and Statistics, an M.Ed. specializing in Research Methodology, and three Doctor of Laws (Hon) granted from the University of Alberta in 2001, Trent University in 2006 and McMaster University in 2010. He is involved extensively in the transformation of education, working with universities, school boards and Educational Secretaries and Ministers around the world. He is also working with government leaders around the world to reinvent government for the digital era and strengthen democratic institutions. He is a Fellow of the World Economic Forum.

Deeply committed to the issue of mental health, Mr. Tapscott is a former member of the Board of Trustees at the Clarke Institute of Psychiatry and was Chair of the Centered on Hope Campaign for the Center for Addiction and Mental Health Foundation. He is a founding member and a member of the committee of Advisers of the Business & Economic Roundtable on Addiction & Mental Health. He and his wife, Ana P. Lopes, are the benefactors of the Tapscott Chair in Schizophrenia Studies at the University of Toronto.

Office of Don Tapscott

Jody Stevens
Chief Administrator
jody@tapscott.com
416.863.8802

The Tapscott Group
150 John Street, 10th Floor
Toronto, Ontario, M5V 3E3

Media Contacts

Penguin Group USA
Allison McLean
Associate Director of Publicity
allison.mclean@us.penguingroup.com
212.366.2762

Penguin Group Canada
Trish Bunnett
Publicity Manager
trish.bunnett@ca.penguingroup.com
416.928.2408

Speaking

Don Tapscott is represented by
the Leigh Bureau.

LEIGH BUREAU
North American Office
92 East Main Street, Suite 200
Somerville, New Jersey 08876
Tel: 1.908.253.8600
Fax: 1.908.253.8601
info@leighbureau.com

LEIGH BUREAU, LTD.
European Office
14 Adelaide Street
Dun Laoghaire Co.
Dublin, Ireland
Tel: + 353.1.230.2322
Fax: + 353.1.230.2306
europe@leighbureau.com