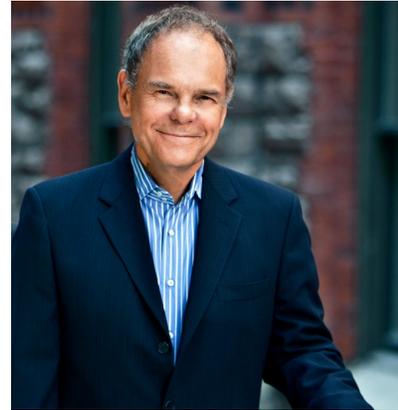


Don Tapscott



Don is one of the world's leading authorities on innovation, media, and the economic and social impact of technology and advises business and government leaders around the world. He has authored or co-authored 15 widely read books including *Macrowikinomics: New Solutions for a Connected Planet* (revised paperback 2012) and most recently *Radical Openness: Four Unexpected Principles for Success*, a TED Book co-authored with Anthony D. Williams. His 1992 bestseller *Paradigm Shift* helped coin a seminal management concept and his 1995 hit *The Digital Economy* changed thinking around the world about the transformational nature of the Internet and two years later he defined the Net Generation and the "digital divide" in *Growing Up Digital*. His 2000 work, *Digital Capital*, introduced seminal ideas like "the business web" and was described by *BusinessWeek* as "pure enlightenment." *Wikinomics: How Mass Collaboration Changes Everything* was the best selling management book in the United States in 2007 and translated into over 25 languages.

The Economist called *Macrowikinomics* a "Schumpeterian story of creative destruction" and the *Huffington Post* said the book is "nothing less than a game plan to fix a broken world." Over 30 years he has introduced many seminal concepts that are part of contemporary understanding.

Don recently collaborated with Thinkers50 and the Rotman School of Management to create the groundbreaking *Don Tapscott App* -- an interactive tool that explores Don's thinking in a number of key areas.

In 2012, Don opened TEDGlobal in Edinburgh where his talk, *4 Principles for the Open World*, has been viewed by more than 500,000 people online within a few months.

In 2013, Thinkers50 awarded Don the Global Solutions Award for launching and leading the Global Solution Networks program based at the Rotman School of Management, University of Toronto. Thinkers 50, the Definitive List of the Top 50 Business Thinkers in the World, listed Don as the 4th most influential living management thinkers. In 2011 Don was #9 on the list and was also a runner up as the World's Leading Thinker on Globalization and *Macrowikinomics* was runner up for The Best Business Book of the Last Two Years. In June 2013 a Forbes.com analysis placed him as the #1 management thinker in the world according to influence on social media.

Don is a member of the World Economic Forum and chair of the Working Group on New Platforms for Global Cooperation, Governance and Problem Solving. He is currently a multi-million dollar investigation into this topic in collaboration with the Martin Prosperity Institute.

In 2013, Don was appointed as the Chancellor of Trent University. He is also an Adjunct Professor of Management at the Rotman School of Management at the University of Toronto, and the inaugural fellow at the Martin Prosperity Institute. It is hard to imagine anyone who has been more prolific, profound and influential in explaining the digital revolution and its impact on the world.