

Don Tapscott



Don is one of the world's leading authorities on innovation, media, and the economic and social impact of technology and advises business and government leaders around the world. He has authored or co-authored 15 widely read books including *Macrowikinomics: New Solutions for a Connected Planet*; the 1992 bestseller *Paradigm Shift*; and most recently *Radical Openness: Four Unexpected Principles for Success*. The 20th Anniversary Edition of Don's hit *The Digital Economy* will be released in October 2014 with 12 new essays addressing the original topics of the book. His book *Wikinomics* was the best selling management book in the United States in 2007.

Over 30 years Don has introduced many seminal concepts that are part of contemporary understanding. Don recently collaborated with Thinkers50 and the Rotman School of Management to create the groundbreaking *Don Tapscott App* -- an interactive tool that explores Don's thinking in a number of key areas.

In 2013, Thinkers50 awarded Don the Global Solutions Award for launching and leading the Global Solution Networks program at the Martin Prosperity Institute. This program is investigating how the digital revolution enables new models of global problem solving, cooperation and governance. Thinkers50, the definitive list of the Top 50 business thinkers in the world, listed Don as the 4th most influential management thinker alive. In 2011, Don was 9th on the list. In 2012, Don opened TEDGlobal in Edinburgh where his talk, *4 Principles for the Open World*, was viewed by more than a million people online.

He is an Adjunct Professor of Management at the Rotman School of Management at the University of Toronto, and the inaugural fellow at the Martin Prosperity Institute. In 2013, Don was appointed as the Chancellor of Trent University. He also plays a Hammond B3 organ in the band Men in Suits that has raised millions of dollars for worthy charities.