

DON TAPSCOTT

PODIUM BIO

Don is one of the world's leading authorities on innovation, media, and the economic and social impact of technology and advises business and government leaders around the world. He has authored or co-authored 14 widely read books including the 1992 best seller *Paradigm Shift*. His 1995 hit *The Digital Economy* changed thinking around the world about the transformational nature of the Internet and two years later he defined the Net Generation and the "digital divide" in *Growing Up Digital*. His 2000 work, *Digital Capital*, introduced seminal ideas like "the business web" and was described by *BusinessWeek* as "pure enlightenment." *Wikinomics: How Mass Collaboration Changes Everything* was the best selling management book in 2007 and translated into over 25 languages.

The *Economist* called his newest work *Macrowikinomics: Rebooting Business and the World* a "Schumpeter-ian story of creative destruction" and the *Huffington Post* said the book is "nothing less than a game plan to fix a broken world." Over 30 years he has introduced many ground-breaking concepts that are part of contemporary understanding. It is hard to think of a more prolific or influential thinker today. His work continues as a the Chairman of Moxie Insight, a member of World Economic Forum and as an Adjunct Professor of Management for the Rotman School of Management at the University of Toronto.