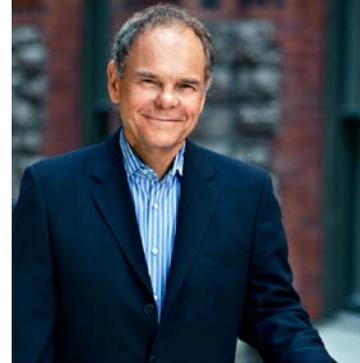


Don Tapscott

Don Tapscott is one of the world's leading authorities on innovation, media, and the economic and social impact of technology. He has authored or co-authored 15 widely read books including *Macrowikinomics: New Solutions for a Connected Planet* (Revised Paperback, May 2012) and most recently *The Digital Economy 20th Anniversary Edition* (2014). His 1992 bestseller, *Paradigm Shift*, helped coin a seminal management concept and his 1995 work, *The Digital Economy*, changed thinking about the transformational nature of the Internet. Two years later he defined the Net Generation and the "digital divide" in *Growing Up Digital*. *Wikinomics: How Mass Collaboration Changes Everything* was the best selling management book in the United States in 2007 and translated into over 25 languages. His upcoming book (April 2016, coauthored with his son Alex) is *Blockchain Revolution: How the Technology Underlying Bitcoin is Changing Business, Money and the World*. Over the past 30 years, Don has introduced many groundbreaking concepts that are part of contemporary understanding.



In 2012, Don opened TED Global and his talk, *Four Principles for the Open World*, has since been viewed more than one million times. In November of 2015, Don was listed as the 4th most influential living management thinker by Thinkers50—described by the Financial Times as "The Oscars of Management Thinking."

Don is a Member of the Order of Canada and a Senior Advisor to the World Economic Forum. He is currently leading the \$multi-million Global Solution Networks program that is investigating new models of global problem solving and governance.

Don is an Adjunct Professor of Management at the Rotman School of Management, University of Toronto; a Martin Prosperity Institute Fellow; and in 2012 was named Chancellor of Trent University. It is hard to imagine anyone who has been more prolific, profound and influential in explaining the digital revolution and its impact on the world.